

IDENTIFICATION OF STUDENTS FOR SCHOOL-RELATED ACTIVITIES

Background Information Sheet for the [insert current school year] School Year

It is the practice of the Near North District School Board and its schools to recognize, celebrate and promote our students' achievements and activities. The following background information sheet will provide parents, guardians and students with a list of ways a students' school-related information is displayed or published where annual consent is sought using the *Parent/Guardian Consent Form – Identification of Students for School-related Activities*:

- School activities may be reported in school and board newsletters, and on School and Board websites and on School and Board social media sites such as Facebook and Twitter. Individual students may be photographed or videotaped and identified.
- The media, such as newspapers, television and radio, may be invited to the school for the purpose of reporting on newsworthy events or activities such as graduations, student achievements/awards, and current events. Their reports may include both non-identifying photos or videos of groups of students and identifying photos or videos of individual students.
- Students participating in extra-curricular activities or events where the public is invited, i.e. field trips, school concerts, school teams, may be photographed, videotaped and/or reported on by media or the general public.
- Students may be recorded or photographed by their classroom teacher in school or during school activities as part of their educational program. Photos or videos may be shared with the class and parents as appropriate.
- Student work, including student names, may be displayed in the classroom or in school hallways, or may be shared with the public through science fairs, school and board newsletters and websites, on social media sites such as Facebook and Twitter, writing/colouring/poster contests, community events, fairs, and similar events/locations outside the school setting.
- Birthday congratulations may be announced over the PA system and/or in the classrooms. Class lists with student first names and last initial only may be distributed to other parents for the purpose of addressing greeting cards or invitations in connection with holidays, birthday parties, etc.
- Student names and/or photographs may be printed in school programs (e.g., commencement or graduation programs, school plays and musical productions, student awards, academic and athletic awards and plaques, school brochures, honour roll and classroom assignment during school and semester start up) and in school yearbooks.

Questions regarding the information contained in this notification may be addressed to the School Principal. Please communicate any concerns you have with regards to the sharing of personal information in any or all of the abovementioned by contacting the School Principal as soon as possible.