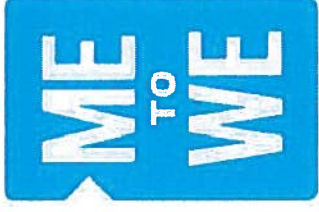


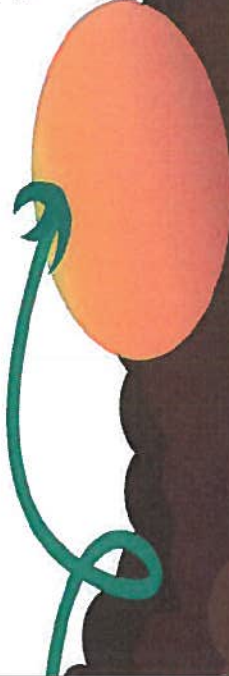
Near North
District School Board



Take Action

The Near North District School Board in partnership with the Me to We organization will be running the Student Leadership Program "Take Action" in all our high school and their elementary feeder schools. This is the tenth year we have been working together, developing student leaders now. There will be 70 high school students and over 240 elementary students who will receive three full day workshops over the course of the year, in turn working with thousands of students in our board". As a result of partnership, Free The Children and Potash Corp are providing this free speaking tour and workshop, titled "Agriculture and Security". Note the presentation at West Ferris is 10:30am to 11:30am, the workshops runs 12:30pm to 3:00pm.

FOOD SECURITY SPEAKING TOUR



MADE POSSIBLE BY
 **PotashCorp**



January 8th, 2015
West Ferris Secondary School

January 9th, 2015
Almaguin Highlands Secondary School

David Thompson
Chairperson

Geof Botting
Director of Education

Our mission is to educate learners to their fullest potential in preparation for life-long learning.



ME To WE Testimonials

From: Tom Martineau
Sent: June 19, 2014 2:50 PM
To: Bruce Downey
Subject: RE: Power to Change Feedback

Sorry for the tardiness of my feedback, I have been completely wrapped up in end-of-year meetings and activities.

I'll start off by saying that the 3 days I spent up at the annex were days well spent. A few quotes from the kids involved:

"I wish we could do more fun stuff like this at school!"

""It's cool to get to see the tough and cool kids just beings normal kids!"

As a teacher, it was nice to be able to build solid relationships with students and get to see the tougher "at risk kids" shine with confidence. The confidence that they built during these three days was due to the safe, friendly and trustworthy environment that was created from day 1. It would be nice to able to experience this type of "team bonding" event with our classes/students at the beginning of the year, so that we could truly get to know our students...and they could truly get to know their teachers.

The most memorable part of these days was the final activity when the leaders asked the students to recognize the positive traits in each of the members of their group: someone who made you laugh...someone who you think is a great leader, someone who is a good listener...etc. The look on their faces and smiles brimming with confidence when someone tapped their backs was well worth the price of the event!!

I hope to have the opportunity to take part in more of these days...the best and most productive PD I have been involved with!

Tom Martineau



From: Heather Taylor
Sent: June 21, 2014 12:00 PM
To: Bruce Downey
Subject: Re: Power to Change Feedback

Hi Bruce. I know you can appreciate how crazy this time of year is. Sorry its taken me until now to communicate some formal feedback

First, I want to speak to the organization of the program. From what I was able to experience, the presenters were incredible with the kids, and had a well-organized program that they adapted and flexed based on the needs of the group as they came up.

Secondly, though not every students got everything that they could have from the program, all had positive feedback about the three days. A few of my students have shown significant improvement in behaviour and leadership since the three day program. One in particular is speaking quite specifically about the leadership role he wants to take in the school next year (and because staff saw him in this very different light for 3 days he is getting the support from teachers he needs to help him be successful in his attempts. He spent an evening afterschool acting as a tour guide for parents at our Grade 6 Parent night; he's planning to be a peer leader at our Discovery day next week and is just working really hard to be a positive leader rather than the negative behaviour he was engaged in for so much of the year.

For me as an administrator, one of the greatest take always from the program is the passion and enthusiasm it inspired in my staff that participated. They have great ideas for next year around how to take the ideas from the Power to Change program and bring it to all students within the first few weeks of school to help build relationships and rapport between staff and students and among contact classes. As school leader, I am looking forward to seeing how their plans roll out and supporting them through what promises to be a very positive thing for building our school community.

Thanks for the work you've done to bring this (and the other FTC activities) to our board Bruce. Time and effort well spent for sure when it impacts kids in such a positive way!

Heather Taylor - Principal WJ Fricker
Sent from my iPad



From: Bruce Downey
Sent: January 12, 2015 3:15 PM
To: Bruce Downey
Subject:

Hi Mrs. Taylor and Mr, Downey,

How are you both?!

I hope your're having a great day!

I just wanted to touch base and **thank you both** for the wonderful time that Amar and I had at W.J. Fricker on Friday - truly, it was such a pleasure being able to meet you all, work so closely with you, and be so inspired by your commitment and passion. You have some absolutely remarkable kids in those Near North Schools and we were just so thrilled to get the opportunity to spend the afternoon with them.

We're looking to do a bit of a portfolio for PotashCorp on some of the most inspiring schools that we have worked with and were wondering if you would consider contributing towards it? What we are trying to do is profile a few incredible schools, how they are using the Potash Curriculum (if they are), and how they are committing towards giving back and supporting food security (which you all most definitely are with your Crops for Communities project). I definitely think that yours would add a wonderfully fresh dynamic to it!

If you would be able to let us know

1) what sort of actions the group has taken since we left after our speech and workshop to fight hunger (food collecting, fundraising, activism etc.),

....as well as

2) How are teachers in your school utilizing the Potash Curriculum. Do they find it effective? What impact is it having on their students?

Additionally, if you could send us any photos from your events or meetings, that would be amazing!!

Feedback:

Last, but certainly not least, If you have any more thoughts on the questions below that you could share that would be incredible:

What did you and/or the school think of the speech and workshop?

What do you think it meant to the students to learn more about hunger and food security?
How has it influenced their actions since?

What is next for the group?

How, if at all, has the Potash educator curriculum helped to support you?

That's all :)

I can't tell you how much we would appreciate the help.

Let me know if you think that would be doable for you, I know this is a heck of a lot and a very busy time for you so thank you in advance for your help in this!!

Please let me know if you have any further questions - always happy to help in whatever way I can! :)

Warmest wishes,

Ashley

Ashley J. Hassard
Leadership Facilitator and Motivational Speaker
t: 1.647.262.1033
[facebook.com/ashley.freethechildren](https://www.facebook.com/ashley.freethechildren)



TAKE ACTION PROGRAM
NEAR NORTH DISTRICT SCHOOL BOARD
ALMAGUIN HIGHLANDS SECONDARY

My involvement with the Take Action program has been very positive and a success. I have been helping to implement the Take Action program at Almaguin Highlands Secondary for the past six years. Each year has been a huge success and positive experience for myself and all students involved. The workshops are run with organization, dedication and true compassion for what the instructors are teaching the students. The students bring away leadership skills, understanding of the world around them and most of all hope that they can make a difference. Over 50% of students that participate in the Take Action workshops continue with fundraising programs with our Me to We team on local and global issues. We truly appreciate this program that is offered by the board.

Emily Bolduc

Child and Youth Development Counsellor

Near North District School Board

Almaguin Highlands Secondary School



Telus Give Where You Live Speaking Tour

Feb 4th, 2015: Parry Sound High School
10:30am - 11:30am = Keynote Presentation
11:35pm - 12:05pm = Lunch
12:05pm - 3:00pm = Workshop

Feb 10th, 2015: W. J. Fricker
10:30am - 11:30am = Keynote Presentation
11:35pm - 12:05pm = Lunch
12:05pm - 3:00pm = Workshop

Feb 11th, 2015: Chippewa
9:50am - 10:50am = Keynote Presentation
10:50am - 11:40am = Workshop
11:40am - 12:20pm = Lunch
12:20pm - 2:30pm = Workshop

Feb 12th, 2015: Widdifield
10:00am - 11:00am = Keynote Presentation
11:00am - 12:00pm = Workshop
12:05pm - 12:50pm = Lunch
12:50pm - 2:50pm = Workshop

Feb 13th, 2015: Northern S.S.
9:58am - 10:58am = Keynote Presentation
11:06am - 12:06pm = Workshop
12:06pm - 12:56pm = Lunch
12:56am - 3:04pm = Workshop

AN INITIATIVE OF

**FREE THE
CHILDREN**

MADE POSSIBLE BY

 **TELUS**[®]

Give Where You Live

Speaking Tour



Friends,

In partnership with TELUS, Free The Children is excited to present the Give Where You Live Speaking Tour! This speaking tour is specifically designed for secondary school students and is free of cost to your school, thanks to the generous contributions of TELUS.

Free The Children has a proven track record of success in empowering youth to take action in their schools and communities. Our dynamic and expert team of Free The Children speakers use their passion for social change to inspire and encourage students to make a positive difference in the world. Sharing stories and experiences from their philanthropic work in the community, our speakers will educate students about what philanthropy is and encourage them to give back in their own schools and communities.

Students will leave feeling empowered and learn about concrete actions they can take for causes they care about. The speaking tour will encourage them to become innovative philanthropists.

What is included:

- Hour-long multimedia presentation to the entire student body
- Fun, interactive workshop for 20 student leaders (approximately three hours)
- Action-planning session
- Access to a consistent support network
- Teacher resource guide

We sincerely hope that you'll take part in the Give Where You Live Speaking Tour.

Please feel free to contact us with any questions at [416-925-5894](tel:416-925-5894) or by email at tour@freethechildren.com.

Be the change!



More About Free The Children

Founded in 1995 by human rights activist Craig Kielburger, Free The Children is an international charity and educational partner that believes in a world where all young people are free to achieve their fullest potential. We work internationally to free children from poverty and exploitation through a holistic and sustainable development model called Adopt a Village. Domestically, we offer innovative programs that educate, engage and empower youth to become agents of change.



Working with TELUS

TELUS is committed to supporting local issues and believes that educating, empowering and engaging youth who are passionate about philanthropy will help build stronger, healthier communities. As a leader in corporate social responsibility, TELUS is committed to passing on its knowledge and passion for making a difference to future generations through its Youth in Philanthropy initiatives.

That's why TELUS partnered with Free The Children to create the Give Where You Live Speaking Tour, along with workshops and educational curriculum. TELUS also provides grants to participating schools, helping Canadian youth bring their innovative community projects to life. In addition, as part of its We Day co-sponsorship, TELUS runs a national youth engagement campaign each fall to reward youth for taking action, and further enables youth to make a difference every day of the year through the We365 mobile application.



Give Where You Live Keynote Address

Duration: 1 hour

Audience: The keynote address can be presented to students in secondary school, for as many participants as you can comfortably fit into your presentation space.

Free The Children speakers will inspire students with their personal stories and a multimedia presentation. They will educate students on philanthropy and enable youth to take action by providing them with the skills to reach out to their community and foster positive change.

Speech Themes:

- Defining philanthropy
- Issues/causes for youth to support
- Active citizenship and local actions



Action Planning Session

Duration: 2-3 hours

Audience: 20 students

In the workshop, facilitators will:

- Educate youth on the variety of ways that they can take action (volunteering, raising awareness, raising funds, etc.)
- Provide youth with the skills and tools needed to become leaders and ambassadors in their school and community
- Provide students with leadership and social involvement skills training
- Ensure ongoing support and sustainability by creating an action network between workshop participants and Free The Children staff
- Hold an action planning session



Teacher Resource Guide

This supporting curriculum will provide teachers with lesson plans to help introduce the concept of philanthropy to their students. The lessons will cover the history of philanthropy, examine leading philanthropists today, and begin discussions on corporate social responsibility. They will also provide students with additional knowledge and resources to prepare them for taking action on issues in their communities.

A Note on Media

We encourage schools and groups to invite local media to cover the presentation. This can provide awareness about student volunteer projects in the community and highlight the school's commitment to providing students with the skills, tools and motivation to become innovative philanthropists. Interviews with our facilitators can be arranged based on their availability. Free The Children can provide a media tool kit as needed. For more information please contact our tour coordinators at tour@freethechildren.com.

Technical Requirements and Location Setup

Audio and visual requirements for keynote presentation

- Two microphones
- LCD projector
- White screen for projected images
- Audio and video connections for displaying video content from a laptop on white screen with volume suitable for audience size

Speakers will provide

- LCD projector, if school is unable to provide one
- Laptop

Requirements for workshop

- Whiteboard with markers and eraser
- Flip-chart with markers

Room set-up for workshop

- Location must be large enough for participants to engage in interactive activities (ideally the room should be able to hold double the actual amount of participants)
- Chairs for all participants and two facilitators arranged in a semi-circle
- All tables moved to the walls or moved aside to allow space for activities
- Weather permitting, interactive activities may be conducted outdoors on school property



